Part II

Introduction to Toloka for requesters

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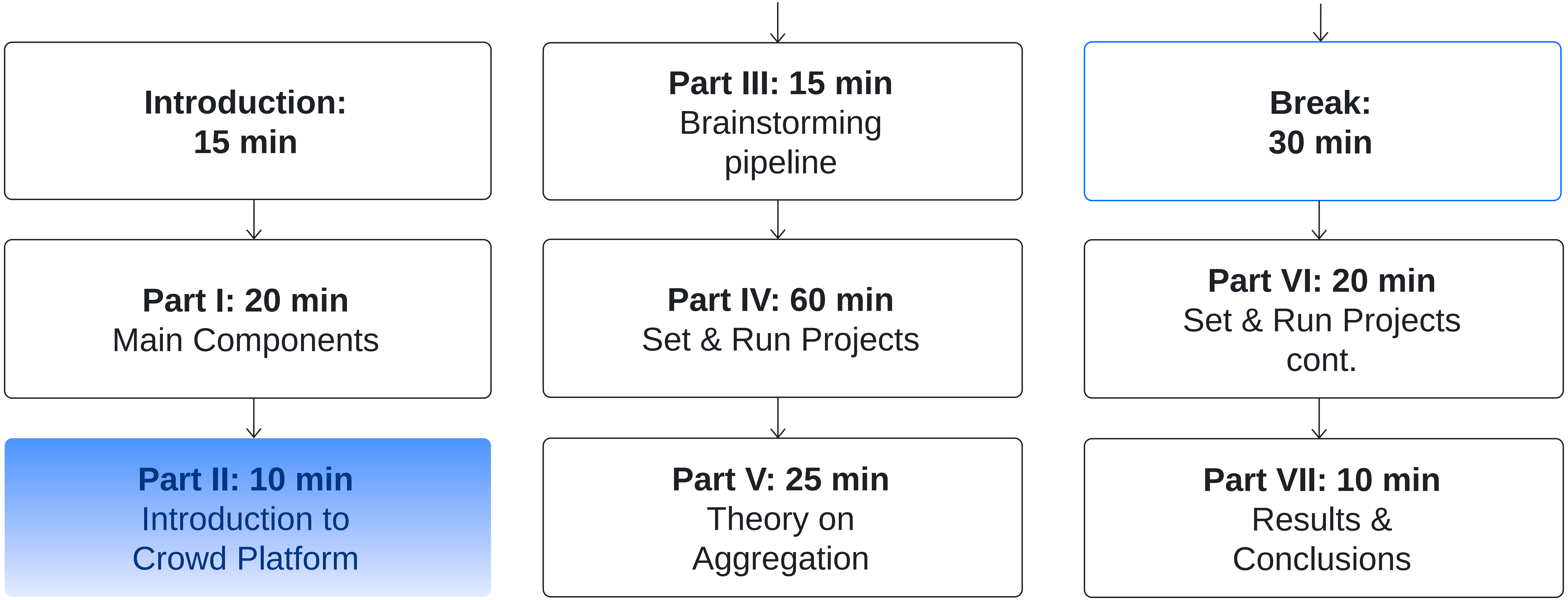
Tutorial schedule



Introduction:
15 min

Part I: 20 min
Main Components

Part II: 10 min
Introduction to Crowd Platform

Part III: 15 min
Brainstorming pipeline

Part IV: 60 min
Set & Run Projects

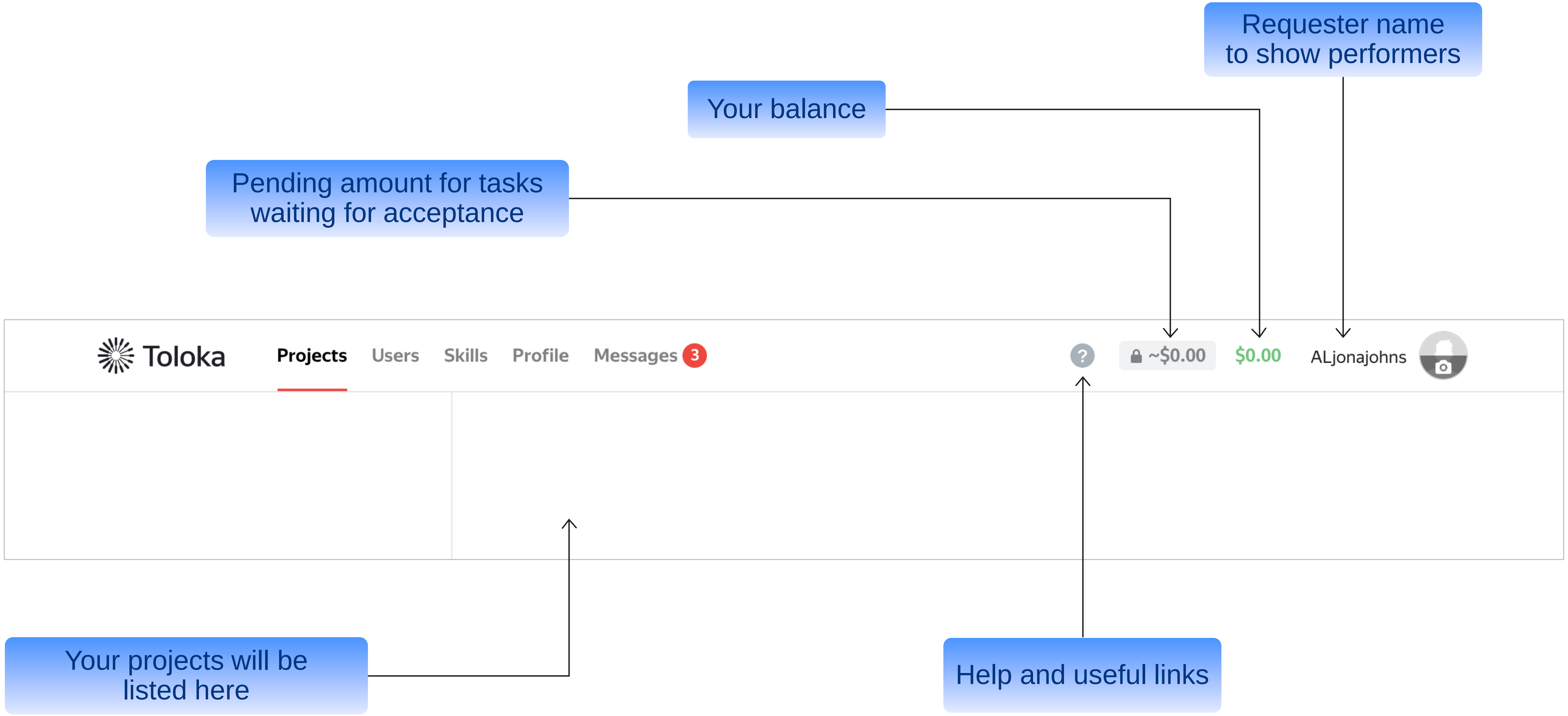
Part V: 25 min
Theory on Aggregation

Break:
30 min

Part VI: 20 min
Set & Run Projects cont.

Part VII: 10 min
Results & Conclusions

Requester's dashboard



Requester name to show performers

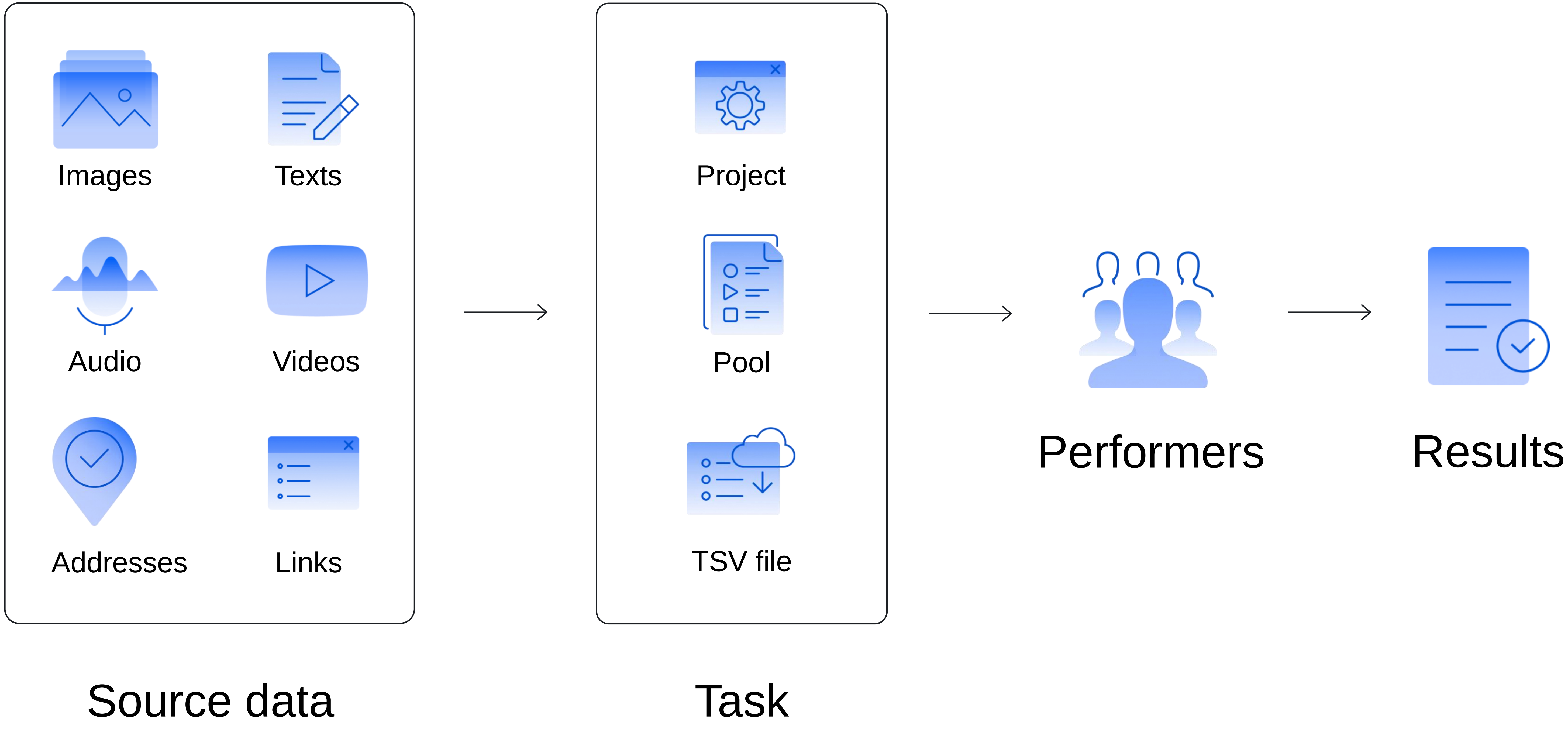
Your balance

Pending amount for tasks waiting for acceptance

Your projects will be listed here

Help and useful links

How Toloka works



Images

Texts

Audio

Videos

Addresses

Links

Source data

Project

Pool

TSV file

Task

Performers

Results

Tasks in Toloka

Project

Instructions

- Examples
- Acceptance criteria
- Steps to follow

Specification

- Input
- Output

Task interface

- HTML
- JavaScript
- CSS

Pool

Parameters

- Price
- Overlap
- Acceptance type
- Time to complete

User filters

- Language and region
- Gender and age
- Device and OS
- Skill

Quality control

- Fast responses
- Captcha
- Majority vote
- Control tasks

TSV file

Data to use in the task

- Texts
- Links to audio, video or image files
- Correct responses
- Hints for training

Task templates

Choose one or create your own

Offline data collection
Ask performers to complete tasks in the mobile app: collect data in the field, take photos, or record audio

Data search
Collect and annotate any type of information found online

Side-by-side comparison
Users vote for the best option and explain why

Image or voice recognition
Get human feedback when automatic recognition fails

Data classification
Categorize large amounts of data

Content moderation
Check if content meets your guidelines

Content generation
Users submit a photo, audio recording, or original text

Relevance assessment
Evaluate results for search queries

Creating a project

Input data is what we show the performer in the task: links to images, text, video

Task interface defines what the task looks like for the performer

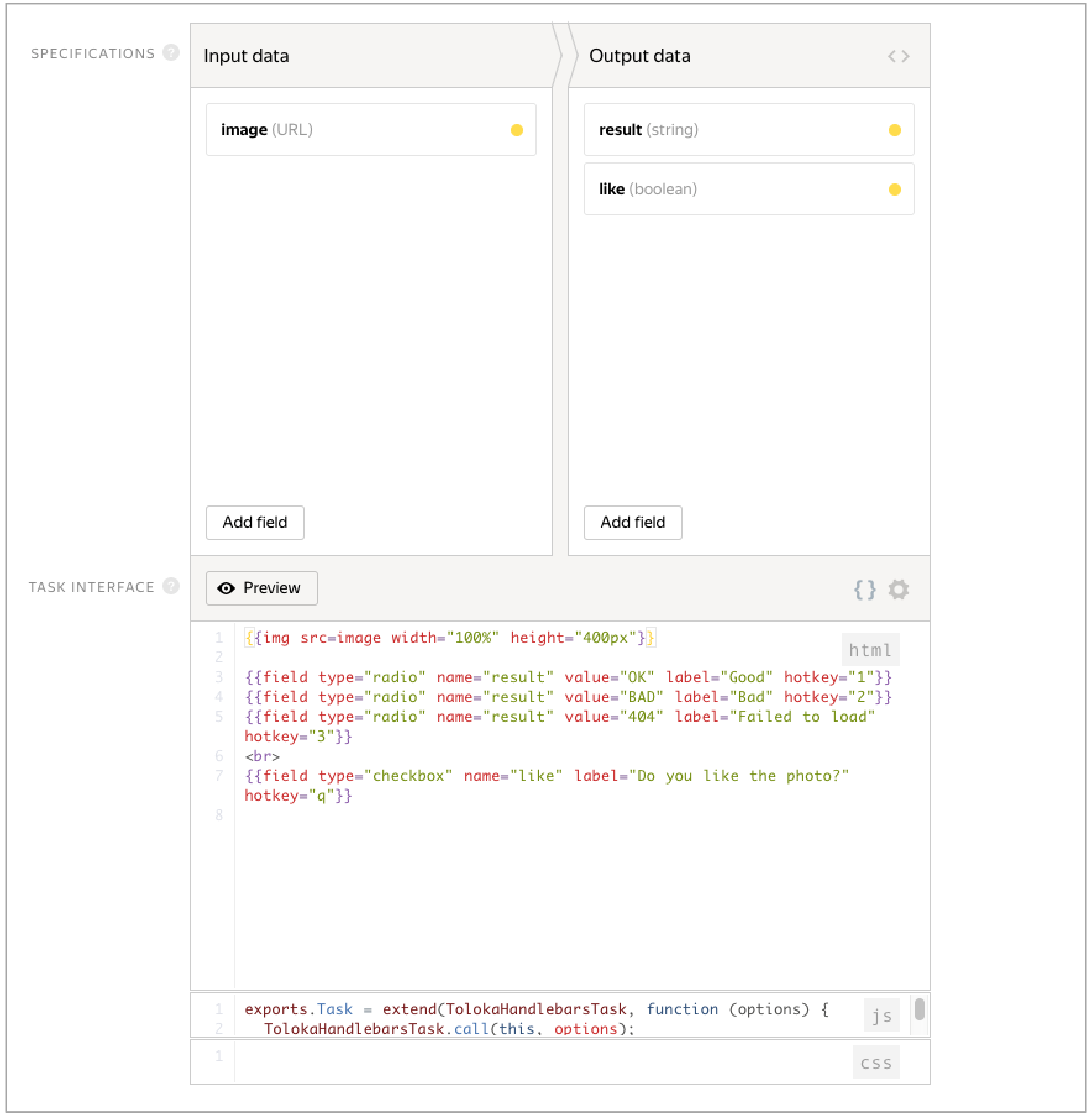


image (URL)

result (string)

like (boolean)

```
{{img src=image width="100%" height="400px"}}

{{field type="radio" name="result" value="OK" label="Good" hotkey="1"}}
{{field type="radio" name="result" value="BAD" label="Bad" hotkey="2"}}
{{field type="radio" name="result" value="404" label="Failed to load"
hotkey="3"}}
<br>
{{field type="checkbox" name="like" label="Do you like the photo?"
hotkey="q"}}
```

```
exports.Task = extend(TolokaHandlebarsTask, function (options) {
  TolokaHandlebarsTask.call(this, options);
```

Output data is what we get back from the performer as a result of task completion: text, url, photo

You can use **JavaScript** to configure validation of responses or show follow-up questions

Pool settings

Parameters

- Price
- Time to complete
- Overlap
- Acceptance type

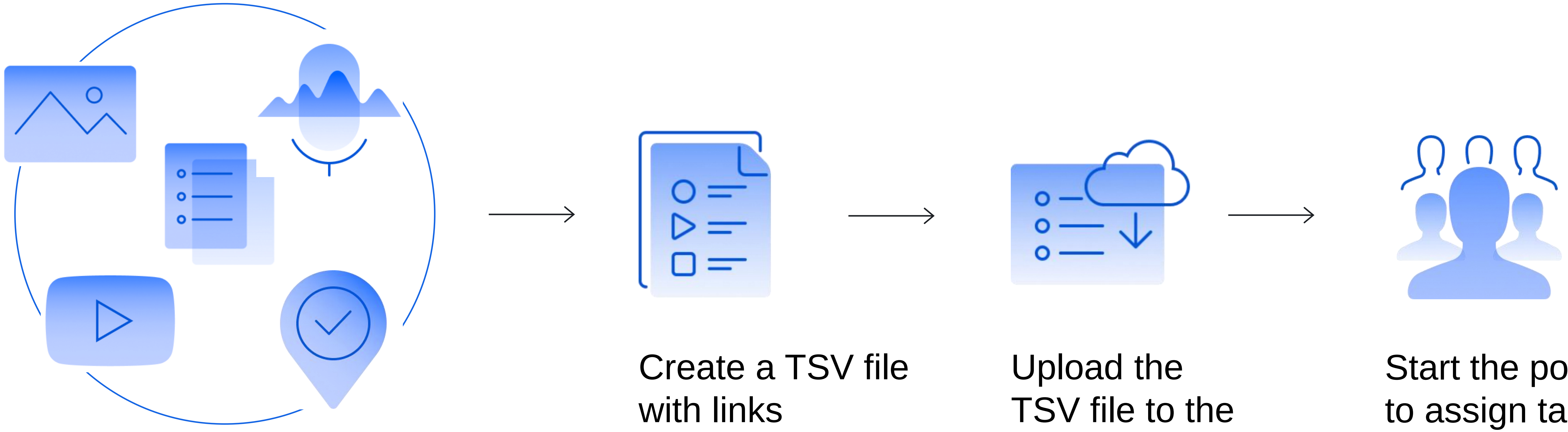
User filters

- Language and region
- Age
- Gender
- Device and OS
- Skill

Quality control

- Fast responses
- Captcha
- Majority vote
- Control tasks
- Skipped assignments

TSV file with tasks



Create a TSV file with links to images, audio, video, texts, or coordinates

Upload the TSV file to the pool

Start the pool to assign tasks to performers

Task types

Main

INPUT: image

Tasks that you don't have answers for, and you want to get responses from performers

Control (golden)

INPUT: image
GOLDEN: result

Tasks that you know the correct answers to. Used for checking performers

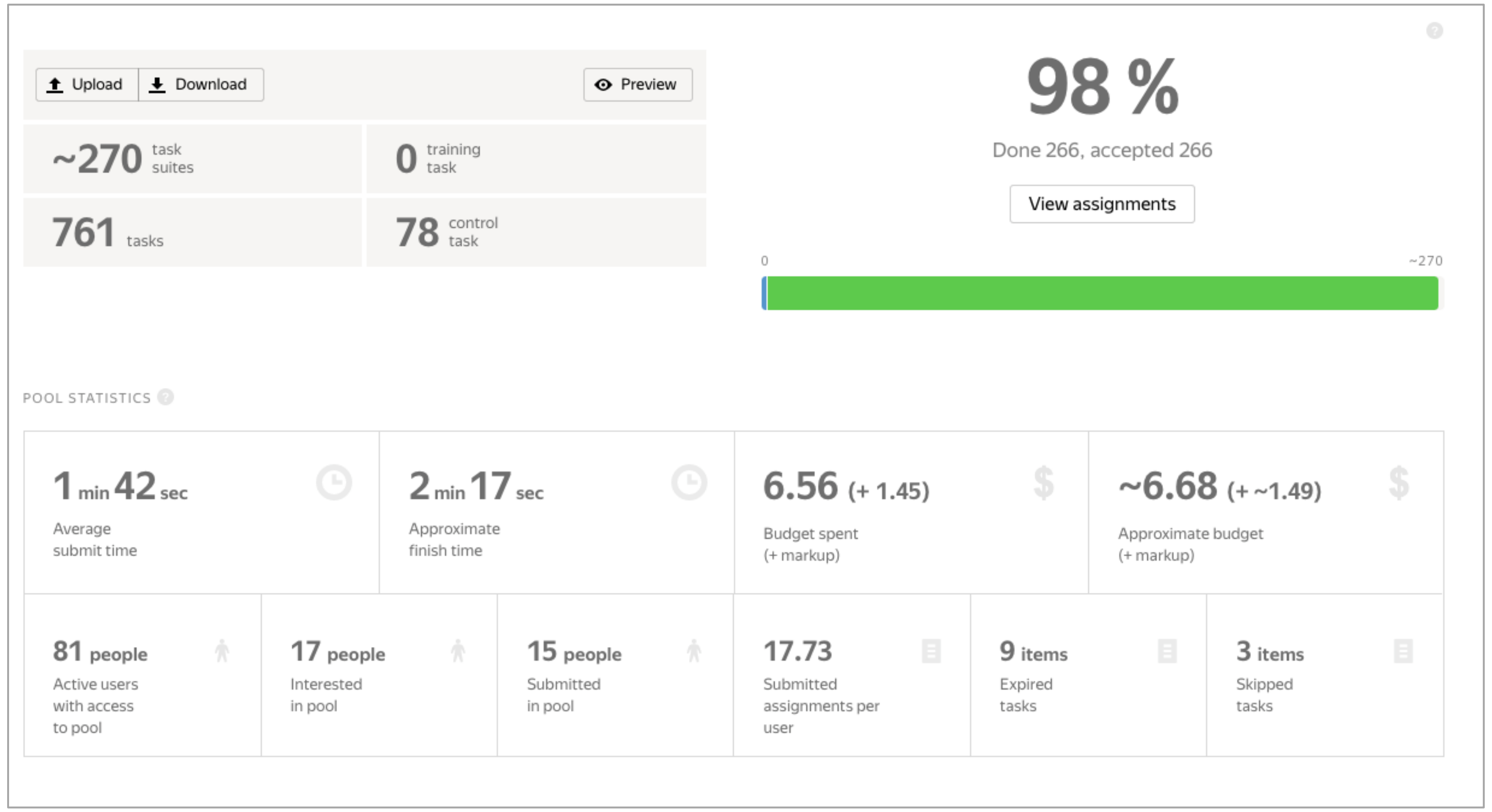
Training

INPUT: image
GOLDEN: result
HINT: text

Tasks with correct answers and hints. Used for training performers to complete the task

Task completion

Track progress on your tasks on the project page, in the pool, and in **Statistics**



~270 task suites

0 training task

761 tasks

78 control task

98 %

Done 266, accepted 266

POOL STATISTICS

1 min 42 sec
Average submit time

2 min 17 sec
Approximate finish time

6.56 (+ 1.45)
Budget spent (+ markup)

~6.68 (+ ~1.49)
Approximate budget (+ markup)

81 people
Active users with access to pool

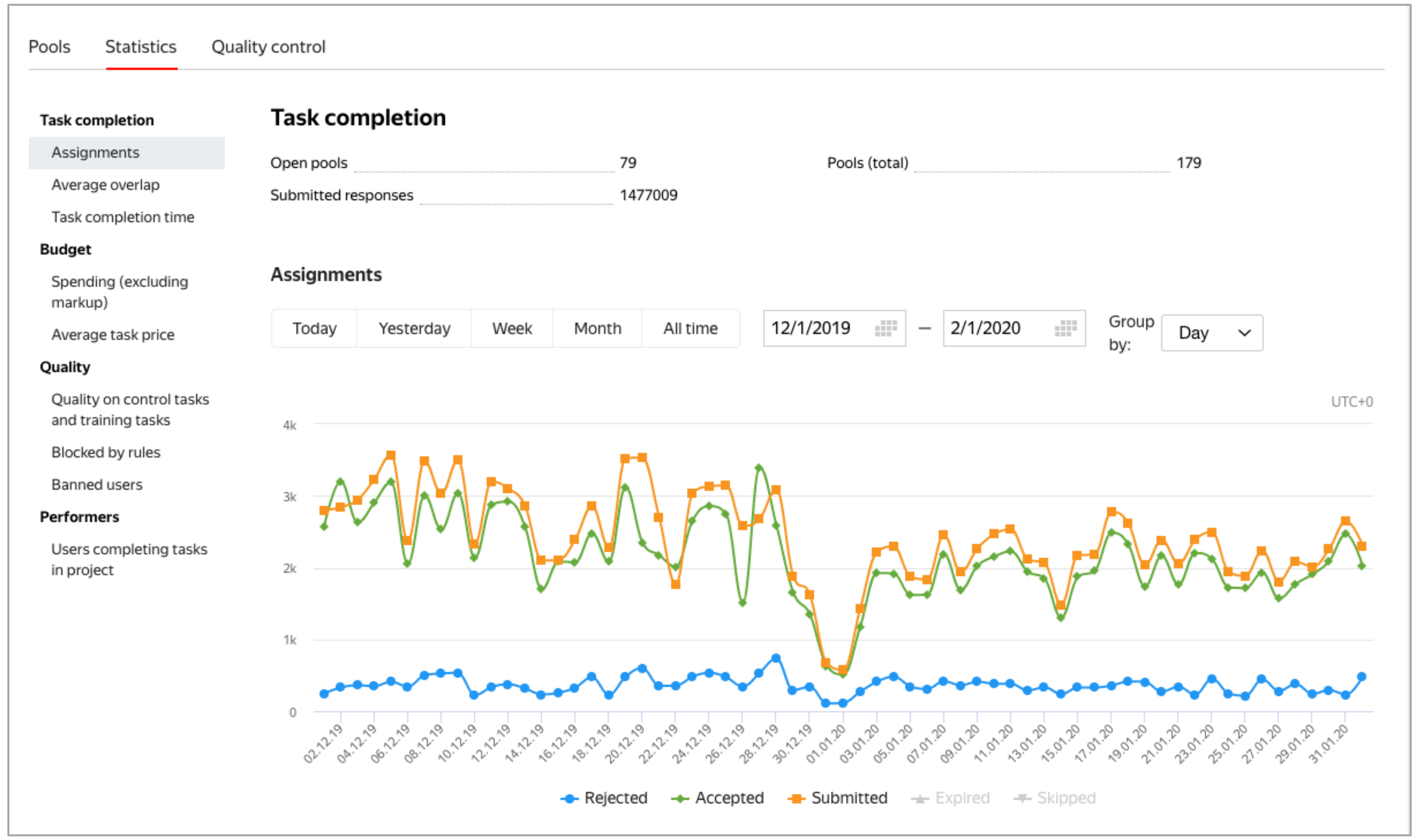
17 people
Interested in pool

15 people
Submitted in pool

17.73
Submitted assignments per user

9 items
Expired tasks

3 items
Skipped tasks



Task completion

Open pools 79

Pools (total) 179

Submitted responses 1477009

Assignments

12/1/2019 – 2/1/2020

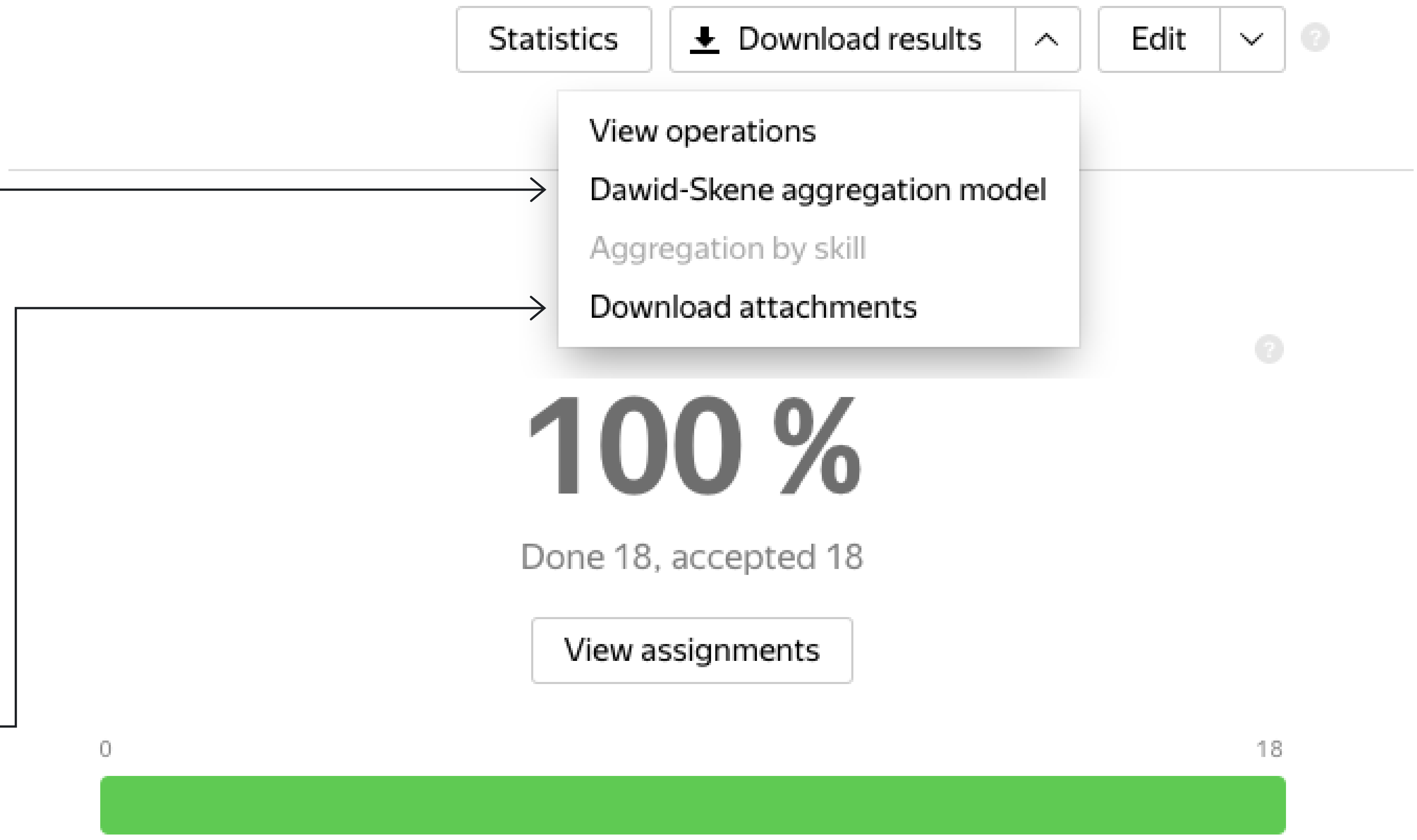
Group by: Day

Results

TSV file with responses

Aggregated results

Photo, video, audio



Done 18, accepted 18