Part III

Introduction to Toloka for requesters

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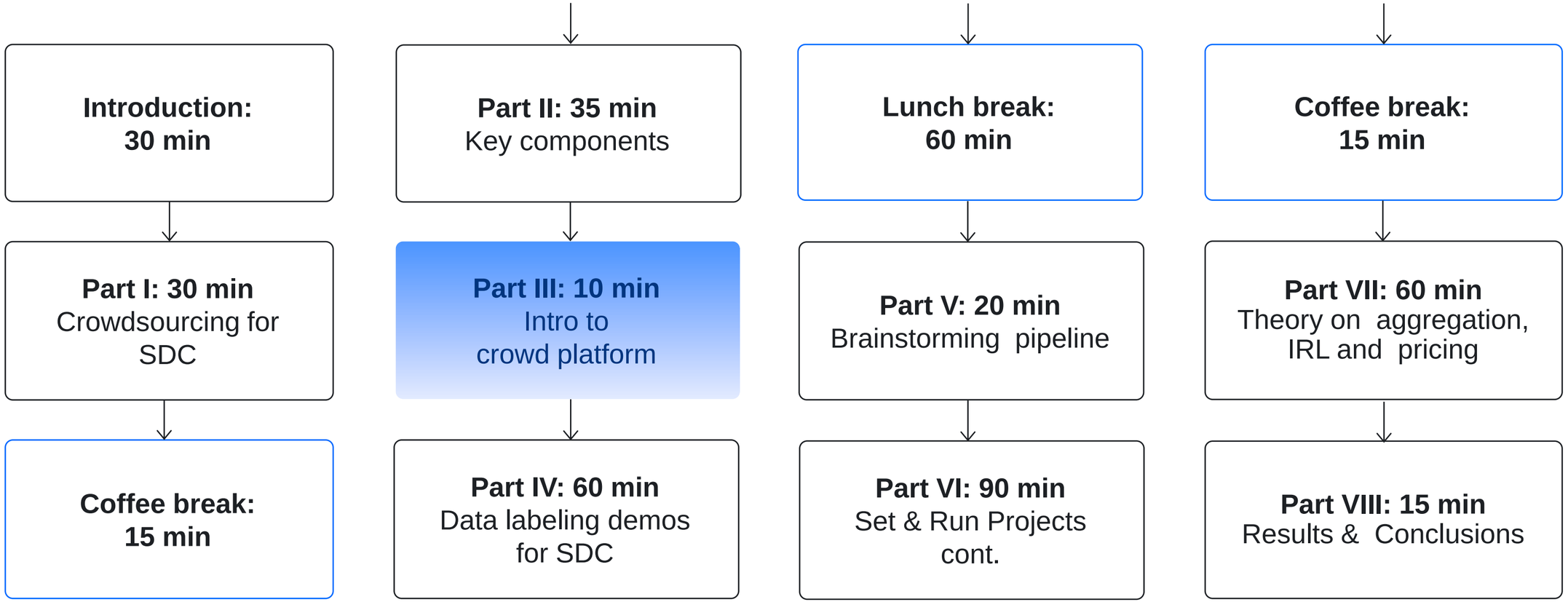
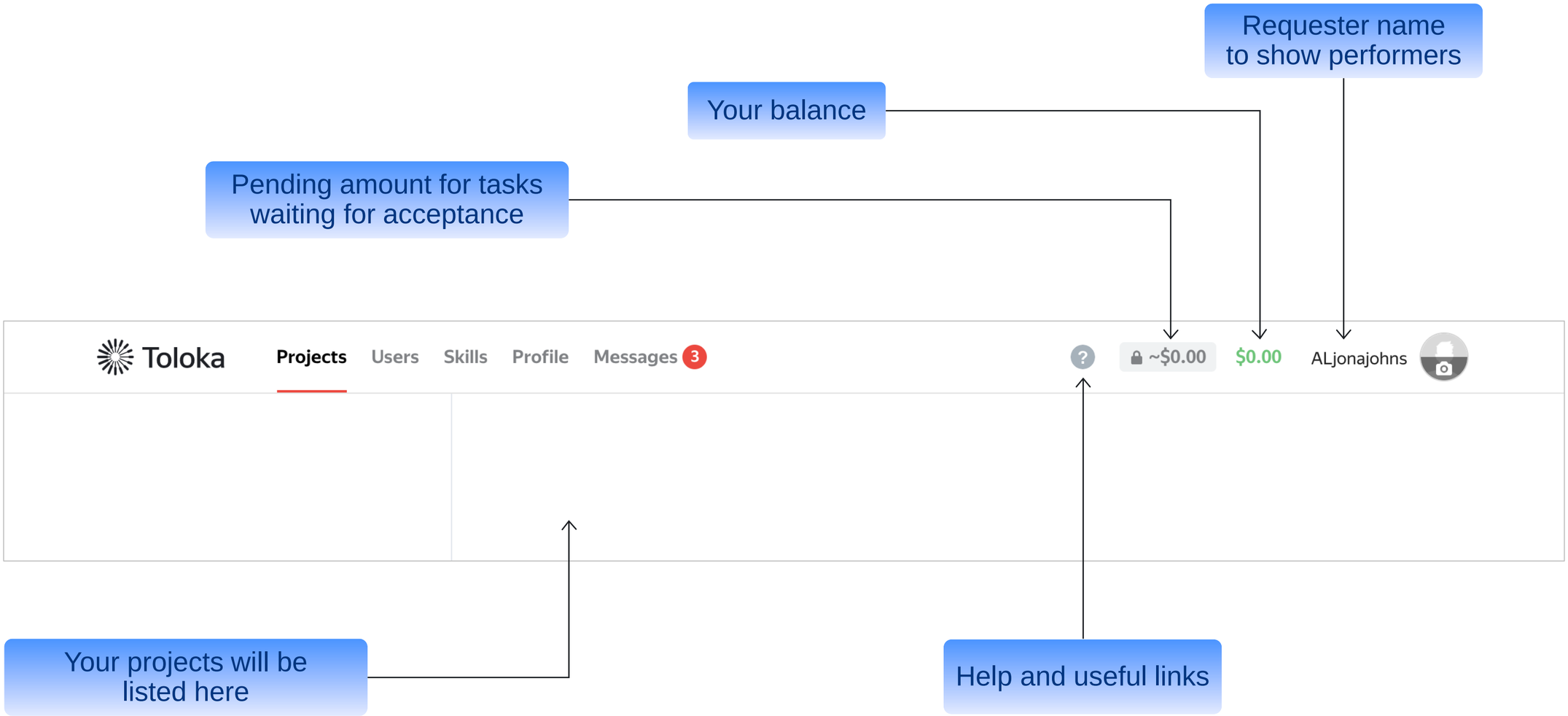
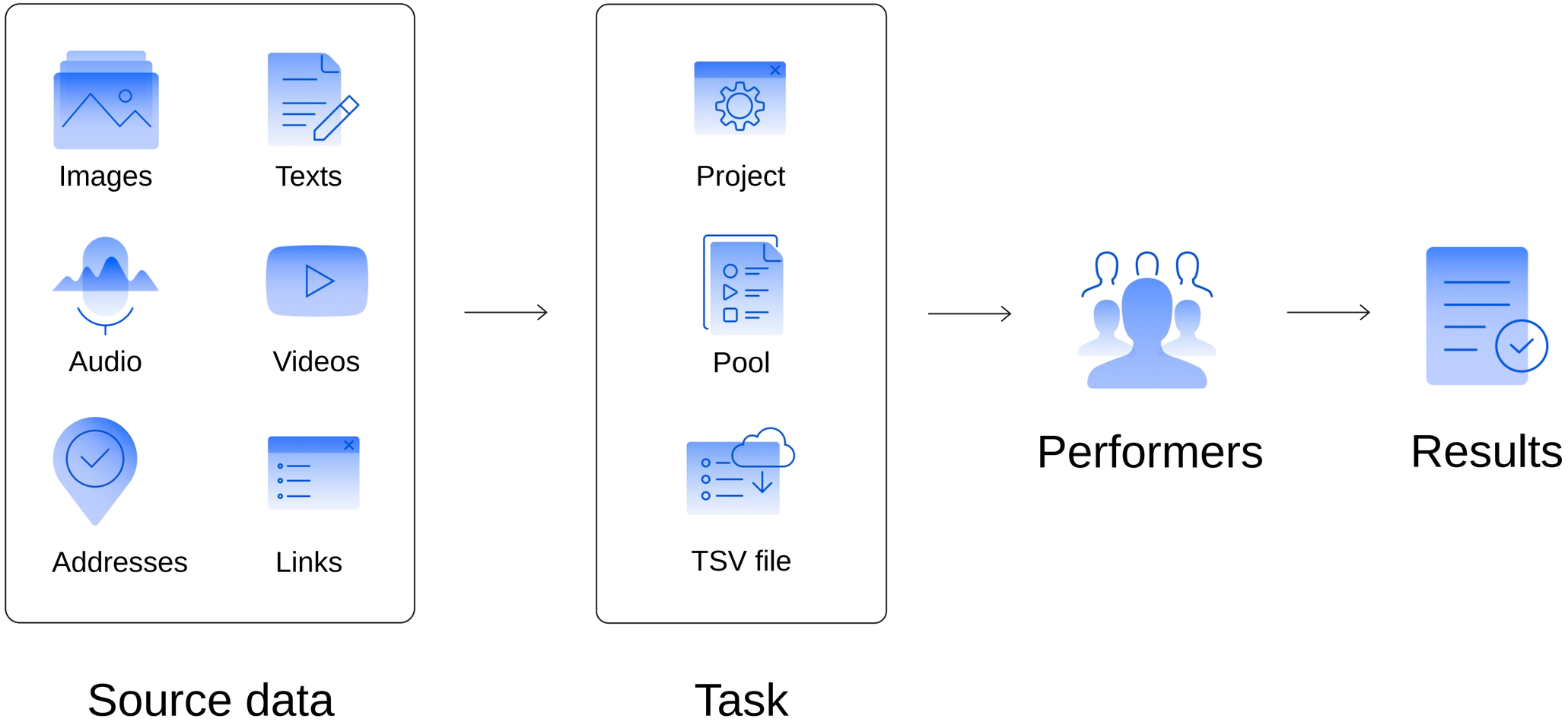
Tutorial schedule



Requester's dashboard



How Toloka works



Tasks in Toloka

Project

Instructions
- Examples
- Acceptance criteria
- Steps to follow

Specification
- Input
- Output

Task interface
- HTML
- JavaScript
- CSS

Pool

Parameters
- Price
- Overlap
- Acceptance type
- Time to complete

User filters
- Language and region
- Gender and age
- Device and OS
- Skill

Quality control
- Fast responses
- Captcha
- Majority vote
- Control tasks

TSV file

Data to use in the task
- Texts
- Links to audio, video or image files
- Correct responses
- Hints for training

Task templates

Choose one or create your own

Offline data collection
Ask performers to complete tasks in the mobile app: collect data in the field, take photos, or record audio

Data search
Collect and annotate any type of information found online

Side-by-side comparison
Users vote for the best option and explain why

Image or voice recognition
Get human feedback when automatic recognition fails

Data classification
Categorize large amounts of data

Content moderation
Check if content meets your guidelines

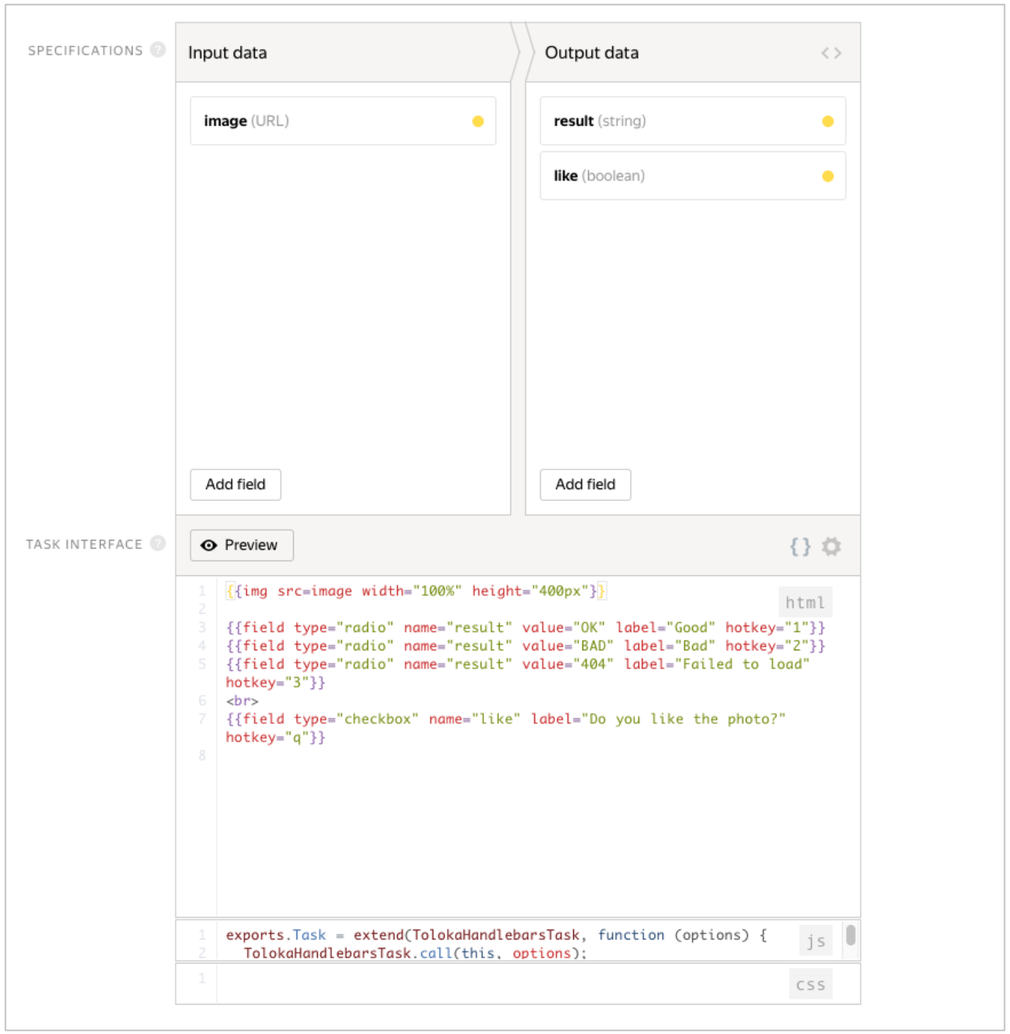
Content generation
Users submit a photo, audio recording, or original text

Relevance assessment
Evaluate results for search queries

Creating a project

Input data is what we show the performer in the task: links to images, text, video

Task interface defines what the task looks like for the performer



Output data is what we get back from the performer as a result of task completion: text, url, photo

You can use **JavaScript** to configure validation of responses or show follow-up questions

Pool settings

Parameters

Price

Time to complete

Overlap

Acceptance type

User filters

Language and region

Age

Gender

Device and OS

Skill

Quality control

Fast responses

Captcha

Majority vote

Control tasks

Skipped assignments

TSV file with tasks

Create a TSV file with links to images, audio, video, texts, or coordinates

Upload the TSV file to the pool

Start the pool to assign tasks to performers

Task types

Main

INPUT: image

Tasks that you don't have answers for, and you want to get responses from performers

Control (golden)

INPUT: image
GOLDEN: result

Tasks that you know the correct answers to. Used for checking performers

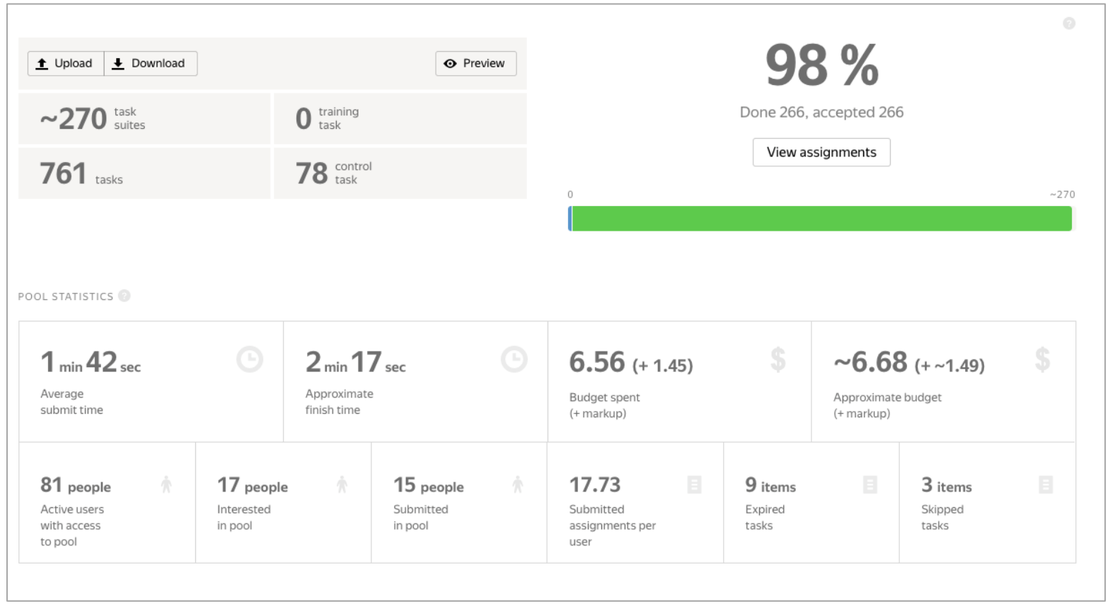
Training

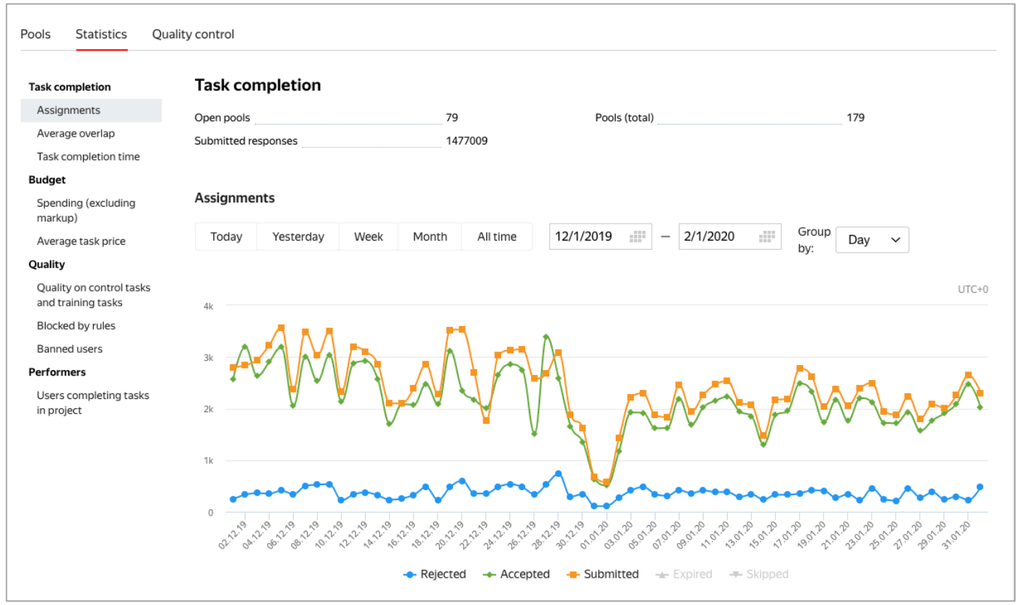
INPUT: image
GOLDEN: result
HINT: text

Tasks with correct answers and hints. Used for training performers to complete the task

Task completion

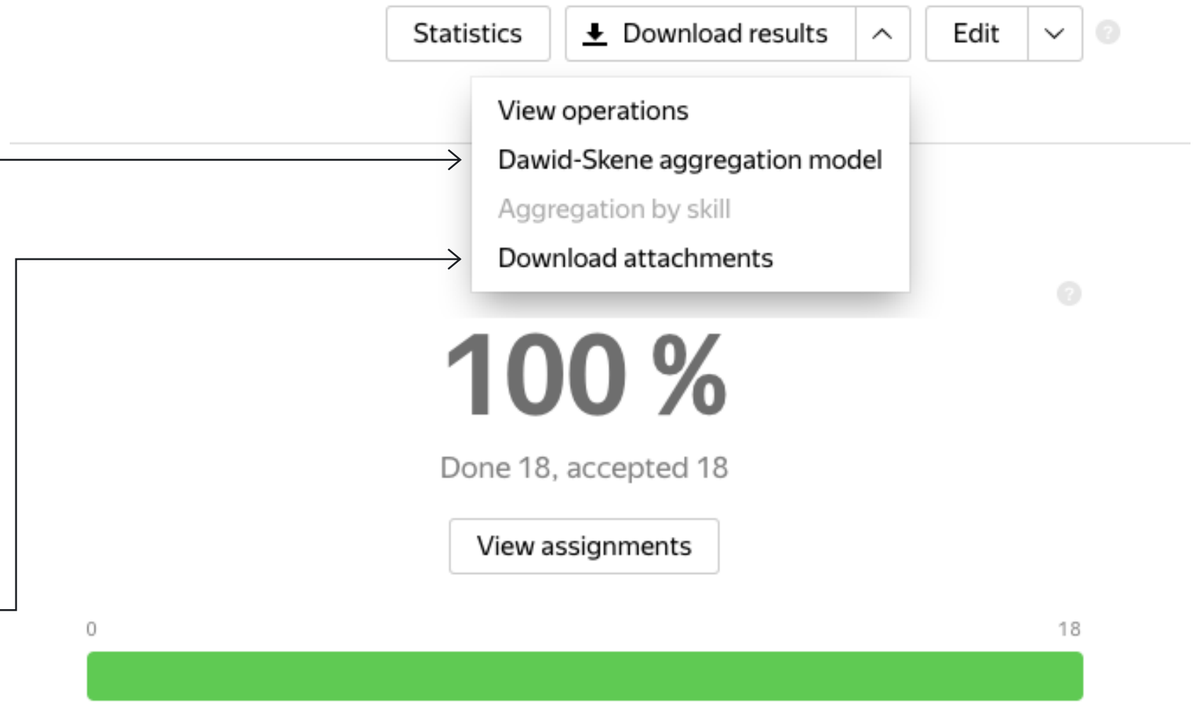
Track progress on your tasks on the project page, in the pool, and in **Statistics**





Results

TSV file with responses

Aggregated results

Photo, video, audio